

**DIGITAL  
PRODUCTION**

**DIRECTOR, EMERGING MEDIA**

**UNIVERSAL MCCANN INTERACTIVE & ZENTROPY PARTNERS** Jan 2004 – Present, Hollywood, CA.  
*Media Buying Arm and Interactive Agency for McCann World Group*

-Consultant in New/Emerging Media for US Client Base for Traditional Agency Clients and Interactive Agency Clients including: Sony Pictures, Nestle/Purina, Lowes, L'Oreal, Johnson and Johnson, Microsoft, Avery Denison, Citation Shares

- Managing Wireless, Broadband and Emerging Technology Solutions
- Research and Development of Emerging Media Strategy, presentations and prototypes for PC and Broadband
- Responsible for communicating agency positioning to Industry all aspects of Emerging Media
- Emerging Technologies newsletter for distribution.
- Provide consultation and support for all Live Action projects

In NY, CSO Universal McCann, Mark Stewart; SVP of Interactive, David Cohen  
In LA, Manager of Western Region, Milind Ravel; Director of Operations, Jill Giardino

**EXECUTIVE PRODUCER**

**ZENTROPY PARTNERS**. March 2000 – December 2003, Hollywood, CA.  
*Digital Business Solutions and Interactive Design Firm.*

-Consultant in New Media for US Client Base. Managing Wireless, Broadband and Emerging Technology Solutions

- Share research and other pertinent information with National ZP Offices Create and edit monthly Emerging Technologies newsletter for distribution.
- Responsible for all editorial and compression services for ZPLA's client base.
- Provide support and recommendations for all live action projects.
- Responsible for managing Wednesday "Lunch and Learn" series - bringing in outside vendors to educate, provide ideation and current marketing solutions for ZP in a variety of areas.

Manager of Western Region, Steve Woolford; Director of Operations, Jill Giardino

**PRODUCER**

**REZN8** Sept. 1999 - Feb. 2000, Hollywood, CA.  
*Design Facility, Broadcast, Theatrical & New Media- NT Network*

-Producer of New Media Projects- Managed budgets, schedules and creative team and programmers for the following: redesign of <http://www.Harvey.com>, banner campaign for <http://www.entertainment.com>, prototypes, portals, Bids on scholastic and corporate Sites Pres.: Paul Sidlo, V.P. of New Media: Amy Mattingly

**PRODUCER**

**NOVOCOM** Nov. 1998 - May 1999 , Los Angeles, CA  
*Design Facility, Broadcast & Interactive Design - Henry,Flame,SGI*

-Specialized in producing projects with integration of Live action with CG, Copywriter, Budgets, Bids for the following: **KCOP-UPN 13, Discovery-Travel Channel, WPXI-Pittsburgh, TNN, Sahara Network-India**

Pres.: John Ridgway, Exec. Producers: Amy Mattingly

**PRODUCER**

**THE MOTION SYNDICATE** Nov. 1997 - May 1998 Santa Monica, CA  
*Digital Facility -3D Animation for Console Gaming*

-Produced Hi-Rez Movies for Interactive Games (**TEKKON 3**) for Playstation format. Managed 15 Animators, Budgeted and Scheduled projects, Writer of Proposals and Concepts for Projects,

Pres. H. Noguchi, Art Director: Shawn Gill

**DIGITAL PRODUCTION MANAGER**

**SONY PICTURES IMAGEWORKS** Dec. 1996 - Sept. 1997 Culver  
*Digital Facility for Visual Effects for Feature and Commercial*

- Production Managed the High Speed Compositing Dept.(Inferno/Flame) during production of the following theatrical release films: **CONTACT & STARSHIP TROOPERS** VP: Tom Hershey; HSC Supervisors: Sheena Duggal, Mark Holmes, Dawn Guinta

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**LIVE ACTION PRODUCTION**

**POST PRODUCTION COORDINATOR, ASSISTANT TO DIRECTOR**

**KAZAAM** – Feature Film: Interscope/Disney/Polygram LA, CA May 1995-May 1996

- Facilitated postproduction process for feature film. and
- Assisted director in all aspects of production during pre-production and principal photography.
- Director: Paul M. Glaser; Producers: Ira Halberstadt, Scott Kroopf,

**PRODUCTION COORDINATOR**

**DEAD DRUNK**-HBO Serial /Turtleback Productions NY, NY Sept. - Oct. 1992

- Cable Program - HBO "Life Lessons" Series - New York;  
Director: Juan Campanella; Producers: Howard Meltzer, Frank Doelger

▪ **PRODUCTION COORDINATOR**

**LOVE OFF LIMITS**-CBS Serial /Turtleback Productions NY, NY Oct. - Nov. 1992

- Broadcast Program - Afterschool Special Series Director: Steve Guttenberg; Producers: Howard Meltzer, Frank Doelger

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**ASST. PRODUCTION COORDINATOR FEATURE FILM *Jan. 1990 – 1992***

**GLENGARRY GLEN ROSS**, New Line Cinema ;  
**FREEJACK**, Morgen Creek Prods;  
**GODFATHER III**, Zoetrope/Italia;  
**HUDSON HAWK**, Columbia/Tri-Star Studios  
**MORTAL THOUGHTS**, Columbia Pictures

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**Digital  
Solutions**

- Microsoft Office
- Final Cut Pro, Medial Cleaner Pro, Sorenson Squeeze, Dreamweaver, Photoshop
- Avid Certified @ Video Symphony

**Professional  
Associations**

- Vice-Chair, Board of Directors, Producers Guild of America-New Media Council
- Academy of Television Arts & Sciences New Media Peer Group
- IDIA Project – Interactive Televisions Advertising Standards Group
- 4 A's

**Education**

**TUFTS UNIVERSITY**, Medford, MA

1987

- Bachelor of Arts 1987, Theater/English
- Cum laude

**Theatrical  
Training**

**BANG STUDIO** - Improvisational Comedy Theatre, Los Angeles, CA –

**CHRIS BARNES - COMEDY DOJO** - Improvisational Comedy

**IMPROV OLYMPICS** - Improvisation Comedy Theatre. Los Angeles, CA

**LOS ANGELES THEATER SPORTS** - Improvisation Comedy Troupe- Member 1995 -**CHEAP SOX** -  
Tufts University Comedy Troupe. Medford, MA. -

**References**

References are available on request.

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